

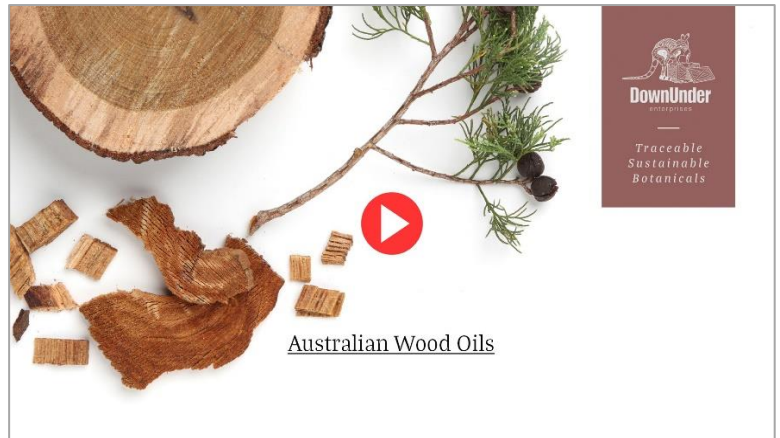
MEDIA RELEASE



FUNCTIONAL FRAGRANCES FROM AUSTRALIAN WOOD OILS

Down Under Enterprises launches its Australian Wood Oils Collection. A range of essential oils derived from the wood of native Australian trees offering functional properties and striking fragrance base notes.

[\[watch the VIDEO. Go on a tour across Australia to meet our Wood Oil growers\]](#)



<<<< FOR IMMEDIATE RELEASE >>>>

2 September 2019 – Sandalwood is perhaps the most well-known Wood Oil of all time. Over 80% of the world’s supply of Sandalwood is now from Australia. What is less well known is that this essential oil is extracted from the wood of the tree rather than from its leaves or flowers as with many other essential oils. In Australia, Sandalwood is managed in an irrefutably sustainable and traceable manner, as detailed in Down Under’s recent global webinar, [“Sandalwood – Beyond the Fragrance”](#).

Australia is also the home of many other unique Wood Oils, produced through steam distillation of the wood of numerous exotic native Australian trees – Blue Cypress, Buddha Wood and White Cypress. Procurement and production are achieved through a documented system ensuring a sustainable and traceable supply.

Down Under Enterprises, a global leader in the growing, production and supply of Australian ingredients, now offers its Australian Wood Oils Collection, a range of unique essential oils from the wood of native Australian trees, yielding fragrant base notes as well as exciting functional properties for the adventurous formulator.

Today’s educated consumers demand sustainable and functional products

Today’s consumer wants functional personal care products which they can feel good using. They want to know the provenance of the ingredients and that the ingredients have been obtained in a sustainable manner. Dee-Ann Prather, Founder and President of Down Under Enterprises states, “We have worked closely with our growers so that each oil offers a solid sustainability story, backed by our certified system of traceability.”

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Buddha Wood Oil

Packed with rare Eremophilanes and Eremophilones, this lustrous and spicy-sweet essential oil offers anti-inflammatory properties ideal for shaving, depilatory, and even post-exercise formulations.



Blue Cypress Oil

A strikingly intense blue colour with captivating self-assured smokiness. Rich in Guaiazulene and Camazulene (German Chamomile), anti-inflammatory and antiviral properties create formulation opportunities.



White Cypress Oil

A grounding and stabilizing aroma calms the agitated mind and body, while a high concentration of Guaiol offers a potential solution for rosacea and rashes, with demonstrated properties as a skin whitener.



Australian Sandalwood Oil

A higher α -bisabolol content (10-15%) than its Indian cousin makes Australian Sandalwood, with its smokey alluring notes, better suited for its documented anti-inflammatory and antiviral properties.



Indian Sandalwood Oil

The stuff of legends, Indian Sandalwood. Now responsibly grown in traceable and sustainable plantations in Australia, this ancient therapeutic from the Charaka Samhita and Ayurveda materia medica is back.

Contact Down Under to learn more about these unique oils offering base notes with benefits. Explore our product information, request samples, and evaluate these Australian Wood Oils for your new formulation concepts. Down Under's Australian Wood Oils Collection – a traceable and sustainable supply of amazing base notes with functional properties.

About the Company

[Down Under Enterprises](#) grows, produces, exports, and markets traceable and sustainable native Australian essential oils and botanicals grown on Down Under's farm, Buhlambar, and

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from small growers across Australia producing unique Australian essential oils and native botanicals. The company operates directly in North America and in Australia, with a network of Commercial Partners throughout Asia and with Univar Solutions in Europe.

—ENDS—

For more details on the Australian Wood Oils Collection:

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